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★ WHEAT CROP
INSURANCE
MEANS

Assured

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c 88 I
No. 7
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*Buying
Power!*

W H E A T *in your bin every year*

means:

1. Better planning for Family Living—When you can look ahead with CERTAINTY that you will have a substantial part of a crop to sell, you can do a better job of budgeting the family income. Through crop insurance you can make sure your income will buy new clothes for the children, books for their education, paint for the house, labor-saving devices to make your work easier.

2. Relief from Crop Worry—When you take the risk out of wheat growing, you take the biggest "if" out of many of your hopes. You want security for your family. You want to be able to look ahead with hope that your work will be rewarded and not swept away by poor crop years. Crop insurance will help to make this possible.

3. Education for the Children—Many farm children have been robbed of the chance for a good education because crop failure wiped out the income that would have put them through school. Crop certainty will help you pay taxes so that better schools can be maintained and help to provide other educational advantages for your children.

4. Money to Pay Debts—Many farm homes are burdened with debt and interest because crops failed. The more interest you pay the less you have to spend on things you need. Crop certainty will help you to reduce debts, spend more on your farm, home, and family.

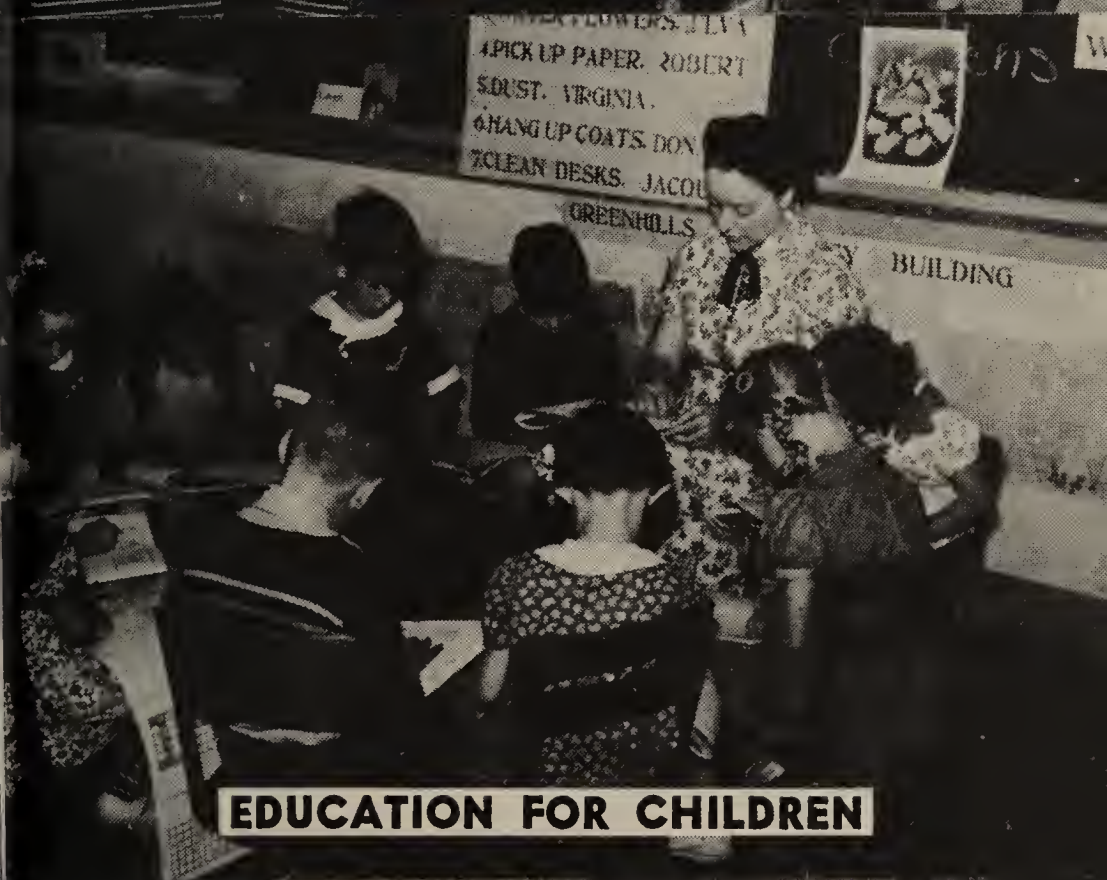


BETTER PLANNING

MONEY TO PAY DEBTS



MONEY TO SPEND



EDUCATION FOR CHILDREN



FAMILY SECURITY

CROP INSURANCE

WHAT IT DOES It Protects Your Family

Income Against Crop Failure. When your wheat crop is covered by crop insurance you are SURE of at least 75 percent of an average crop despite any unavoidable hazards. This assures you of at least a substantial part of your income on which to base your plans.

It steadies income against surplus. Through crop insurance part of the cheap, price-depressing surplus wheat can be removed from the market and put to work protecting you against the effects of future crop failure.

HOW IT WORKS Crop insurance is a joint reserve of actual

wheat in storage into which growers pay premiums, and from which they may draw insurance payments in case of crop loss. The amount of premium, which may be paid in wheat or in the cash equivalent, is determined by the long-time risk of growing wheat on YOUR farm and in YOUR county. The insurance guarantees you either 50 or 75 percent of your average crop against loss through drought, hail, fire, plant disease, insects, wind, or other unavoidable causes of loss. If your crop is reduced or destroyed by some unavoidable hazard you are entitled to draw from the crop insurance reserve a sufficient amount of wheat or the cash equivalent to bring it up to the insured amount.

HOW TO GET IT

Your county AAA committee has figures for your farm and can tell you exactly how much yield per acre you can insure, and how much the premium per acre will be. Be sure to get this information and to make plans for the premium payment now. A small investment in a crop insurance premium may mean the difference between security for your family, and a poor year with lack of money to spend, loss of opportunity, increased debts, and upset of your plans for the future.

You can pay the premium with a warehouse receipt or in the cash equivalent of the number of bushels your premium amounts to at current market prices.

Also—and this is very important—you can now pay your crop insurance premium by requesting through your local AAA committee that the necessary amount be deducted from future payments earned under the Agricultural Conservation Program.

The FEDERAL CROP INSURANCE CORP.

U. S. Department of Agriculture

